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Want more business?

In this business climate it is only natural to worry about the future. It has been said that the economy will get worse before it gets better. What do we do to "wait this out"?

Well, we need to go about the business of finding new clients! Most of you have your own web sites, but are the potential customers finding your site and learning about all the products and services you are offering?

IMS is offering a new service called SEO, Search Engine Optimization, an entire science of making people who use search engines, such as Yahoo! and Google, find YOUR site. There are literally billions (with a b) of sites out there, and the likelihood that your potential customers will find your site by sheer luck is low.

Instead there are a number of actions you can take to improve the chances that people searching the internet will find your site in this ocean. These actions run the whole gambit from very simple steps that will take you just a few minutes to accomplish all the way to more elaborate procedures that require more work. Increasing the traffic to your site of course enhances your chances for more business.

Call us for more information!

Useable News

Year- End

OSAS - Year End Checklists and
TRAVERSE - Year End Checklists are now
available on-line at www.ims-stlouis.com

Call us if you need us, of course, but these on-line check lists should go a long way to help you with the end of year procedures.

Microsoft Fix for Microsoft error

As many of you have noticed, and especially those who have their PCs set to "Automated Updates", Microsoft sometimes install Service packs on your Computer. One of the "updates" they provided was called Microsoft Office 2003 SP3 (Service pack 3). They should not have done that; it has a serious bug in it and that affected those of you with TRAVERSE as Microsoft Access (which is part of Office) is the foundation for TRAVERSE.

To fix this *in the past*, the only solution was to uninstall Office and reinstall it again with SP1 and SP2. That was a time consuming task. Now Bill Gates has wised up and created a so called hot fix. To use it, log on to the PC

that has the problem, and double click on this file:

<http://download.microsoft.com/download/6/4/0/640EB828-5556-4588-8E1A-66FE8E0E3AD9/office2003-KB945674-GLB.exe>

Once it is downloaded, locate it on your PC and run it by (again) double clicking on it.

If you read this newsletter on-line, at www.ims-stlouis.com, you can just double-click directly on the address and not have to copy !

Any questions? Call (314) 432- 0997

How can you tell if you have this problem? Open Access, go to Pull down menu option **Help** and then **About Access**, and look at the first line. If the line ends with SP3 you do have this problem. And, if funky things are happening in TRAVERSE, you should check this out!

Happy Holidays